



NEW FLAG UK Ltd.

## **BUSINESS DEVELOPMENT WORK PLACEMENT – BEAUTY INDUSTRY – LONDON BASED**

***Flexible duration (6-12 months, starting January 2020)***

***Flexible working hours (35+ hours per week)***

### **OUR COMPANY IS EXTRAORDINARY, AND WE NEED YOU**

New Flag is a multinational brand building enterprise headquartered in Munich, Germany, which has brought innovative beauty brands to our own category bestsellers across Europe since 2010. Our unique and innovative brands such as Tangle Teezer®, Olaplex®, invisibobble®, Kocostar®, Tonymoly®, Foamie® and Pulprior® are not only everyone's favourite beauty secret, but life-altering must-haves to our customers. Our team, consisting of around 160 people spread across all over Europe. You would be based in the newly opened London office of the UK subsidiary company, working on the "own brands": invisibobble® and Foamie®, plus new distribution skincare brand YOPE®. Joining a small team, you will gain great exposure to marketing and sales development as part of this fast growing and dynamic start up. We are "The Pulse of Beauty"!

### **RESPONSIBILITIES**

- Sales & business administration (article data, new line forms, pricing & margin calculations, online merchandising, product images and content).
- Sales support with CRM and Key Account management and communication.
- Order management including handling customer queries / issue resolution, accessing and monitoring retailer order and invoicing portals, stock holding review and forecasting.
- Manage in-store & online sales, promotions and other customer facing events & activities.
- Sales lead generation: prepare target list and instigate communication with the aim of opening new accounts, as well as driving new brand listings with existing customers.

- Assist in the creation and execution of marketing campaigns.
- Maintain & update media and PR list, and engage in social media and brand awareness generating activities.
- Manage press send outs and newsletters.
- Attending trade shows, events and customer meetings

## **REQUIREMENTS**

- Energetic “self-starter”, with a positive outlook. You think in solutions not problems!
- Confident and presentable, able to effectively engage sales prospects and customers on the phone and in person.
- Fluent English (written and spoken) – you are a highly articulate & effective communicator.
- Excellent MS Office skills (Excel, PowerPoint).
- Committed, flexible and willing to learn. You have a creative vibration and want to make a difference.
- You will be studying for a certificate of higher education and seeking a work placement to gain exceptional real world “hands on” business experience and to complete your degree.

## **WHAT WE CAN OFFER**

- An international work environment in a fast-moving company and a highly motivated team.
- Exciting & varied tasks and own project responsibility.
- Freedom to implement your own ideas.
- Diverse development potential.
- Remuneration to cover expenses (up to £500 per month).

If you feel this is the right challenge for you, please send:

- your CV along with a personalised cover letter explaining your interests and motivations.
- detail of when you could start and for how long you are available.
- confirmation that the placement would form a compulsory part of your degree programme.

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**Contact: Emma Resouly**  
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